



Dear friends and supporters,

As you know, last year we launched the **tve** Global Sustainability Film Awards as a platform for companies to share, through film, their innovation in sustainability. This year we are delighted to team up with London- and Beijing-based broadcaster Propeller TV to ensure that the Awards are aired on television across Europe and in China, and online globally. Winners, runners-up and last year's winning films will all get the recognition they deserve.

We're also delighted to report our vital stats for last year's output. In just one year, 2012, we commissioned, produced or co-produced 87 films – some one-minute films for YouTube audiences, some 45-minute broadcast documentaries, all covering key environment and development debates and stories. All told, **tve** films were broadcast 493 times in 171 countries, reaching a new record total of more than 1.5 billion viewers across 75 television channels.

Cheryl Campbell  
executive director

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#### **Calling on corporations: show the world the difference you make**

Our Global Sustainability Film Awards are now in their second year. The deadline for entries is 31 August and submissions to date demonstrate how corporations worldwide are keeping their workforce, communities and environment sustainable. We're excited to announce, too, that British-Chinese Propeller TV will be joining us as awards media partner. Not only will Propeller trail the Awards extensively in its business programming in China and in Europe, but it will broadcast the 10 October awards ceremony at BAFTA, including interviews with filmmakers, guests and sponsors, and showing last year's winning entries. This is a chance to help set a gold standard for corporate sustainability – so tell the world your story!

Find out how to enter at <http://tve.org/awards/index.html>

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**tv/e** supporters can save 10% on home insurance



We wanted to let you know that SureAid is currently offering **tv/e** supporters the opportunity to save 10% on your home insurance renewal premium. If you would like to get a quote please visit [www.SureAid.com](http://www.SureAid.com) or call 020 8285 8226 – and don't forget to say that you support **tv/e**!

For more than two years now **tv/e** has benefitted from our partnership with SureAid, an innovative insurance scheme that means **tv/e** receives a donation when you insure your home. SureAid donates 6% of what you pay in insurance, to **tv/e**...at no extra cost to you.

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### **tv/biomovies 2013: our challenge to filmmakers worldwide**

On 5 June, World Environment Day, we called on filmmakers across the planet to submit their ideas - vivid, poignant, inspiring, sometimes irreverent - for our global competition of one-minute films on the environment aimed at the YouTube generation.

**tv/biomovies**, now in its fourth successful year, is inviting proposals for films in seven categories, from climate change to people and the planet, and in five languages (Arabic, French, Russian, Spanish and English), thanks to the support of Bioversity International, the European Bank for Reconstruction and Development, the Inlaks Shivdasani Foundation, the Lighthouse Foundation, UNEP, WWF-UK and YouTube. Proposals are due by 30 August.

Find out more at [www.tv/e.org/biomovies](http://www.tv/e.org/biomovies)

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In Life Apps film 'Silicon Savannah, Farmer William Ojwang gives software developer Muniu Kariuki a tour of Bidii Farm – 'Hard Work Farm' in Swahili

Credit: On Screen Productions

### From sparkling city lights to the farms of Kenya: Life Apps

Can mobile phone apps help make a better world? That's the question at the heart of tve's latest innovative series strand, Life Apps, which will air globally on Al Jazeera English towards the end of 2013. We took five mobile phone app designers from major cities in Africa, Asia and Latin America – and London – to meet marginalised and disadvantaged communities in their own countries, research their daily challenges and then come up with an app to help them. 'Rotuba', for instance, a simple text-based app designed by software developer Muniu Kariuki, pictured left in the red shirt, aims to help farmers like William Ojwang with recordkeeping and collecting information about pests and prices. Five 25-minute films show journeys like his, revealing how technology can help people meet the challenge of poverty.



The debate begins after the screening of 'Fat or Skinny', one of our Future Food series, in Delhi

Credit: Uday Foundation

### India's audiences confront the 21<sup>st</sup> century challenge with Future Food

Future Food, tve's new documentary series addressing the question of how the world will feed itself in the 21<sup>st</sup> century, was screened in New Delhi in June at the prestigious India Habitat Centre. After the screenings, the audience joined a lively discussion with panelists Rahul and Tulika Verma, protagonists in our film about India, 'Fat or Skinny' and nutrition experts from the Uday Foundation; Vincent Darlong of IFAD; a representative from Delhi's premiere school emphasising nutrition, Sardar Patel Vidyalaya; and tve South Asia's Chris Miller. We are delighted that India's hugely popular NDTV – which reaches 68 million viewers – will be broadcasting the Future Food series this October, during the week of World Food Day.

Stay tuned for more on Future Food <http://tve.org/future-food-films>



Jalil, Adila, and their three children have fled Damascus for Jordan

Credit: Eleanor Bentall/Tearfund

## A powerful view of the Syrian refugee crisis

As the crisis in Syria mounts, **tve** will add insights from some of the three million people who've been forced from their homes. With Jordan Pioneers, our longstanding partner in the Middle East, we will be making a series of short films about Syrian refugees. Funded by the UK-based Disasters Emergency Committee (DEC), the films will explore how DEC-funded aid has affected the lives of the refugees.

The films will be uploaded on the DEC's website to mark six months after the launch of its Syrian appeal, showing the British public how its donations were used to save and change lives. We hope that the films will offer a powerful perspective on the stark reality facing the victims of the Syrian crisis.

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