

inspiring change
tv/e
has moved

Dear friends and supporters,

We are always delighted when our viewers, supporters, donors and partners drop in to see us in London – so I want to let you know that WE HAVE MOVED! **tve** is now in Bloomsbury, central London, so make a note of our new contact details, and do come and visit us in our new home.

As so often happens, moving offices coincided with busy times – specifically, the launch of our ambitious Reframing Rio project leading up to next year's Rio+20 UN summit, and the judging of our **tve**biomovies competition, now in its successful second year.

It was also a time of reflection – moving means going through files dating back many years – and emphasised to all of us, if it needed emphasising, the original and remarkable role of our founder trustee Adrian Cowell, who died in October. We will miss Adrian, who always insisted that we stay at the cutting edge of communicating the environment and development.

Stay posted in 2012 as we launch our big production, 'Zero, Ten, Twenty', a documentary series following 11 children whom we've been filming since they were born in 1992, the year of the Rio Earth Summit.

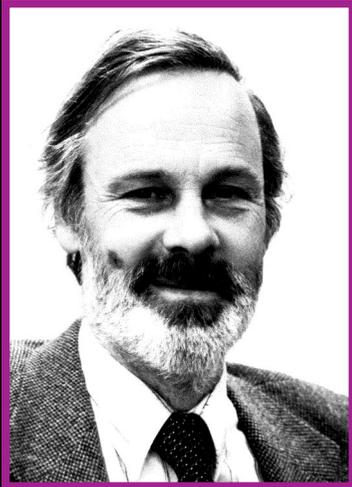
With very best wishes for the holiday season,

Cheryl Campbell
executive director

dogs, zombies and global filmmakers race to the finish line in the tvebiomovies 2011 competition

What have zombies, dogs, mobile phones and trees got in common? They're all subjects of this year's final 10 films for **tve**biomovies 2011, our stunning and innovative YouTube competition. Out of more than 205 proposals sent in by filmmakers across the world, the judges last month green-lighted 10 ideas – both film and animation - to go into production. The 10 films have been made by filmmakers of all ages, from 15 up, from Hungary, India, Ireland, Peru, Tunisia, Uganda, the Ukraine, UK and the US. Now the films are up on **tve**'s YouTube channel [here](#) and it's over to you, the global public, to decide who the victors will be. Vote now to determine the five most viewed films - one view is one vote. The deadline is 1 February 2012 – so vote now!





Adrian Cowell: tve founder and a great filmmaker

One of **tve**'s founding trustees, Adrian Cowell, who died in October, had an extraordinary career as a filmmaker, documenting environmental and political change from Burma to Brazil. His award-winning series 'Decade of Destruction', filmed over 10 years in the Brazilian Amazon for Central Television, changed the face of environmental reporting, prompting public outcry, political action, and – as Adrian recalled in a piece he wrote for our 25th anniversary - the founding of **tve**. Born in China in February 1934, Adrian first visited Brazil as a student, going on expeditions with the legendary Villas Boas brothers. He returned many times, filming the first contact with the uru-eu-wau-wau Indians in Rondonia, and Chico Mendes, the Brazilian environmental campaigner later assassinated by landowners. Adrian left behind over seven tons of film footage, which he donated to the Catholic University in Goias.

Read more in the [Guardian](#) and [Telegraph](#)



20 years on from Rio, tve reframes the sustainable development debate

On 14 November we launched our ambitious new multimedia project, Reframing Rio, at a two-day workshop at Regents College, London, for broadcasters, filmmakers, journalists and policy specialists from 22 countries. The aim: to brainstorm ideas for a package of agenda-setting programming to help reframe the global debate on sustainable development in the run-up to the Rio+20 summit next June, 20 years after the first landmark Earth Summit. We'll be producing six long documentaries, all with language versions; two 22' documentaries for MTV; a four-part series, 'Zero, Ten, Twenty'; hundreds of features and photos; and a conference paper, Terra Nova, to be published in three languages at the summit. Reframing Rio is being implemented in partnership with IIED and IPS, and supported by the EU, CDKN, the World Bank and IFAD.

Picture by Ernesto Cabellos/Guarango



Surina Narula MBE and Cheryl Campbell
Picture by Leah ter Voorde

Fantastic fundraiser hosted by Indian philanthropist Surina Narula MBE

Once again a wonderful **tv/e** supporter has given us fantastic support, this time a glamorous winter fundraising evening held early this month at the elegant home of Indian philanthropist Surina Narula MBE. Around 60 guests enjoyed a champagne reception and delicious Indian canapés, followed by a lavish dinner prepared by Surina's superb Indian chef. Mrs Narula spoke about her charitable interests and how she plans to help **tv/e** in 2012. Our dedicated volunteers hosted a Live and Silent auction and raffle, and the evening raised £10,000 in core funding for **tv/e**. Our deepest thanks go to Mrs Narula, our guests and everyone who helped put together this great event – without you, our work wouldn't be possible.

To find out how you can support **tv/e**, contact Lisa Aziz on lisa.aziz@tve.org.uk or 020 7147 7420



Vodafone
India
Foundation

tv/e teams up with Vodafone India Foundation

We're delighted to report that **tv/e**'s South Asia team has just completed a 4-minute video for the newly launched Vodafone India Foundation – one of 27 Vodafone Foundations worldwide – to introduce the charity to Vodafone India's 10,000 staff. Made with Twenty Four Frames, the film highlights Vodafone's global charitable work and its hopes for India, especially its support for girls, education and the innovative use of mobile phones in development. With 145 million customers, Vodafone operates one of the largest mobile phone networks in India. The company's senior managers are now screening the film at venues across the country, and soon we'll be making a short clip for all Vodafone India staff and partners to watch on their mobile phones.

View the Vodafone film [here](#).



tv/e in North American digital deal

tv/e's distributor, Green Impact, has sold the exclusive North American digital distribution rights for Earth Report's series 9 to 14 to the Gaiam company. This is our first-ever solely internet distribution deal for a series. We currently distribute tv/e films in the US and Canada, through the sale of DVDs, mainly to universities and libraries, but now we'll be reaching new online audiences through internet streaming. The 72 Earth Reports in the Earth Report series will be broadcast over the next ten years. Gaiam <http://www.gaiam.com> wants its viewers to 'find inspirational media and solutions for healthy living, environmental wellness and renewal of spirit', and we're pleased to provide this inspiration!

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To find out more please email tve@tve.org.uk.

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[tv/e on YouTube](#)

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