

Dear friends and supporters,

I'm delighted to be writing to you at the end of such a busy year. Despite the tough climate, we've developed great new ideas, produced thought-provoking films and reached diverse and global audiences. We've launched our new corporate sustainability film awards - an initiative which we hope will encourage more companies to raise their heads above the [parapet](#). It's tve's 28th year, and I'm proud to say that we're just as groundbreaking as ever.

As you'll read below, there's plenty you can do to help keep us at the cutting edge. Vote for your favourite film in our third [tvebiomovies](#) competition. Join us for our sparkling winter fundraiser on 6 December. Most of all, watch our films.

Wishing you the very best for the season,

Cheryl Campbell
tve executive director

Picasso, Philip Treacy and tve – celebrate with our winter fundraiser

Be sure to put 6:30pm, Thursday, 6 December in your diary, because we're holding another fabulous end-of-year fundraiser at law firm Macfarlanes' elegant offices in central London. Bid in our auction for an exceptional original Picasso lithograph, a Philip Treacy hat, or a private tour and sumptuous lunch at the House of Lords, watch our new showreel, enjoy drinks and canapés, and meet your fellow tve supporters. 2012 has been a busy year for us, and we'd be thrilled to have you join us to talk about tve's plans for next year.

For tickets at £50 each, or for more information, contact Lisa on lisa.aziz@tve.org.uk or 0207 147 7420.



Credit: Sara Petrai



Kay Kay and her parents in 2000

Credit: Bruno Sorrentino

Kay Kay - our latest film airs worldwide on Al Jazeera

As China's Communist Party convened in Beijing this month to select its new leaders, Al Jazeera English's *Witness* strand has been broadcasting our latest film tracking the country's momentous transformation through one girl's story.

Award-winning director Bruno Sorrentino has filmed Kay Kay since she was a baby, during the two decades in which China has risen to be a global superpower.

Bright, ambitious and educated, 20-year-old Kay Kay typifies the middle-class, only-child benefiting from China's 'economic miracle' and the dedication of hard-working parents. Kay Kay wants to go into banking and repay her parents, but she has no illusions about the problems ahead, for both China and her own generation. Watch 'Kay Kay: The Girl from Guangzhou', at <http://tve.org/news/kay-kay-new-film-airs-globally-on-al-jazeera/index.html>.



A shot from **tvebiomovies** film, 'Food - poof!'

Credit: Shruti Suman

We've chosen the finalists: now it's time to vote!

The proposals flooded in – a total of 420 submissions from 86 countries – making this year's **tvebiomovies** competition our most popular ever. After some tough decisions, a judging panel selected 10 finalists from Australia, Cameroon, Portugal, India, Kazakhstan, the UK and the Ukraine to produce one-minute movies. Exploring environmental topics from hungry penguins to the 'frogfather', the films are now live on [YouTube](#) – and waiting for you, the YouTube public, to cast your vote. Each view equals one vote. Finalist Shruti Suman, from India, says: "It's a great way to reach out to a large audience."

The films will be screened at the UN Climate Conference, COP 18, in Qatar later this month.

Watch the finalists here at [tvebiomovies 2012](#).



Dr Akinwunmi Adesina, Nigeria's Minister of Agriculture and Rural Development, and champion of home-grown food for his country

Credit: Remi Vaughan-Richards/tve

How to feed the world: tve's groundbreaking new series

Recent sharp hikes in global food prices following droughts in the American Mid-West and disastrous harvests across Europe have highlighted the growing dilemma of how to feed a world population of 9 billion people by 2015. 'Future Food', tve's new six-part series - filmed in China, India, Kenya, Nigeria, Peru and Nebraska in the US – tackles some of the big challenges. Through the eyes of the farmers, chefs and gurus at the frontline, we explore current debates such as organic versus GM and whether small farmers should grow biofuels or food. Can we feed a hungry planet without junk food? What will future food look and taste like? Do we really need farmers? And can chefs be the vanguard of a social revolution?



Our inaugural global film awards at BAFTA in central London

Credit: Sara Petrai

Spectacular gala for new corporate sustainability awards

Black tie, drinks, sparkling conversation and moments of suspense marked our first tve Corporate Sustainability Film Awards last month at BAFTA, central London, as corporate competitors waited to hear the judges' conclusions. Mexico's Grupo Bimbo, which won two awards, told us: 'We are very proud to be part of this great initiative. We're sure it will help other companies to be aware of the importance of corporate social responsibility.'

Out of 17 films entered, the winners were: Atkins in the environment category, for its film on the transformation of an east London wasteland into a verdant Olympic Village park; New Look, for its film showing how it's improving working conditions for women garment workers in Bangladesh; and Grupo Bimbo, in the community investment category, as well as best film.

Watch the tve csfa entries [here](#).

tve's YouTube Relay passes the baton



Bees deliver their love letters

Credit: David Mwangi

The day the London Olympics opened, we launched our YouTube Relay. Just as athletes pass on the baton, so our young filmmakers choose their successor in our film relay, kindly funded by Bloomberg. Each new film adds to the productions on our YouTube Relay channel, made by talented, cutting-edge young filmmakers from around the world. So far we've featured 18 culturally diverse productions from five continents, with an audience that's growing every day. From batteries to overfishing, GMOs to the love life of bees, these are the environmental films of a global generation.

Watch our Relay films at www.tve.org/relay.

tve films for change in India



Films for Change screening at Gauhati University, Department of Communication and Journalism, Guwahati, Assam

Courtesy of Syed Miraz Ahmed

'Films for Change' is an exciting youth initiative launched by tve South Asia and supported by Nokia India. By the end of the year we will have screened a package of 18 tve films to young people and teachers at universities and youth centres in six of India's large cities – Bangalore, Bikaner, Chennai, Guwahati, New Delhi, and Udaipur.

"When they watch films together, young people can really debate the environment and how it relates to their lives," says Chris Miller, tve's regional coordinator for South Asia. "Students want to know what the state of the world means for their futures." We're now planning to expand Films for Change so that we reach even more young people in 2013.



Software engineer Pedro Henrique trials his new Life App in 'Favela Farm'

Credit: **tve**

Bloomberg hosts UK premiere for Reframing Rio

Leading financial news provider Bloomberg joined forces with **tve** on 20 November to host the first UK screening of films from our Reframing Rio project, supported by the EU and 20 other funding partners. After a packed reception in Bloomberg's stunning Finsbury Square auditorium, more than 100 guests sat down to watch excerpts from three Life Apps films and a compilation from our Zero, Ten, Twenty series following the lives of 11 children born the year of the first Earth Summit. Leo Johnson of Sustainable Finance chaired a lively audience discussion involving panellists Lucy Lamble from The Guardian's Global Development website, Celeste Houlker from *Live* magazine and director Bruno Sorrentino. Reframing Rio programmes have now been broadcast in Argentina, Brazil, Gambia and India - and globally, courtesy of NDTV. [Click here](#) to watch our Reframing Rio films.

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