

Dear friends and supporters,

Our latest **tve**biomovies competition is a perfect example of how **tve** fulfills its aim of inspiring change.

Not only did our biomovies gain nearly a million YouTube views in our 2012 competition, but they sparked a worldwide response. 'When people started sharing my film, I had the most incredible, inspiring conversations – a professor in Pakistan wanting to show my film to his female students, others trying to inspire people to become Climate Heroes,' UK winner Sarah Buckman told us. 'I'm excited about where these connections could lead. And it is all down to being part of this competition.'

We're delighted that change is down to us. Find out more about what we're doing below, from our stunning new film 'Erodo's Story', broadcast to millions of viewers on Al Jazeera English, to our fabulous fundraiser, trenchant Bloomberg debate and films profiling India's hidden heroines.

With best wishes,

Cheryl Campbell
executive director



Remarkable new **tve** film for Al Jazeera: 'Blood and Land: Erodo's Story'

As Kenya swore in its new president, Uhuru Kenyatta, Al Jazeera English broadcast **tve**'s latest film, 'Blood and Land: Erodo's Story', in its prestigious Witness Premiere Documentary strand. Award-winning director Bruno Sorrentino has been filming Erodo since he was born to Turkana cattle-herding nomads in 1992. Growing up in remote and lawless northern Kenya, his life has been shaped by ethnic conflict and the tension between his father's desire to continue a nomadic way of life and his mother's belief that settled society and education are the future. Through Erodo's eyes, we see Kenya and where it is heading today, in a truly remarkable film.

To view the film and for more information, [click here](#)



Sarah Buckmaster collecting her award

Credit: Jane Ross

A million views for winning films on the environment

Our **tvebiomovies** competition has grown by leaps and bounds, making connections around the world. The ten films in our environmental film competition gained almost a million views in 2012, five times more than our first year, 2010. In February, winners from India, Australia and the UK accepted their prizes in person and by Skype at the awards ceremony, generously hosted by the European Bank for Reconstruction and Development in its stunning new auditorium in London. 'One of the most amazing things about this competition is the contact I've made with people across the globe,' said UK winner Sarah Buckmaster who is spending her prize money on film training. 'So **tvebiomovies** 2012 has brought another filmmaker into being!'

To view the winning films, [click here](#)

Calling all companies: show the world you care

Following last year's hugely successful first **tve** Global Sustainability Film Awards, we're busy encouraging more companies to share their best practice by submitting innovative films to our 2013 competition. This year's awards will be hosted at the British Academy of Film and Television Arts, central London, on 10 October. 'This is a fantastic way for companies to showcase their achievements and demonstrate the difference they make as global citizens,' says **tve**'s Cheryl Campbell. 'We created the Global Sustainability Film Awards because we wanted to provide a platform for businesses to show their commitment to sustainability. It's amazing to see what companies are achieving. We look forward to seeing the next winning films!'

To enter your film, contact rita.alfred@tve.org.uk or visit our website www.tve.org/awards



tv/e

global sustainability
film awards 2013





tv/e working in partnership with Nokia

Credit: Chris Miller

Films for change take off for India's youth

Films for Change, our innovative new project in India, has just got bigger. Last year our six-month pilot screened films about the environment and climate change in six cities across India, all aimed at audiences of young people. This year we aim to triple our screenings to showings in 15 cities and to introduce a nationwide film competition, similar to **tv/e**biomovies. For anyone who wants to learn how to make their own film for the competition, we'll be holding mobile phone training sessions at the screenings.

Thanks to our sponsor Nokia, we're kick-starting the debate about the environment among India's young people – the stakeholders of the future.

tv/e joins India's Red Rickshaw Revolution

As Laura from the Vodafone Foundation, foundation supporter Carina and rickshaw driver Sunita set out on an epic journey by auto-rickshaw from Delhi to Mumbai, travelling 1500 km in nine days, **tv/e** took off with them. In partnership with the Vodafone and Digital Empowerment Foundations, we and our partner, 24 Frames, filmed a series of shorts featuring women across India – hidden heroines with an inspiring spirit. From the paan seller in the market to the dog groomer and the aspiring businesswoman, we captured the words of women making change. The aim was to raise awareness and funds for three NGOs empowering women, as part of Vodafone's Red Rickshaw Revolution.

Watch our Red Rickshaw Revolution shorts [click here](#) and find out more about the Red Rickshaw Foundation [click here](#).



Participants of the Red Rickshaw Revolution

Credit: Chris Miller



Credit: Sara Petrai

Sun shines on our glittering spring fundraiser

A rare sun shone as we held our spring fundraiser last month at the fabulous London offices of Yahoo! – those of you in the UK will understand what a great moment that was. Topping the bill was a short screening of one of our Life Apps series, introduced by series originator, filmmaker Toni Kamau, speaking from Kenya. As with all our fundraisers, we had a glittering array of raffle prizes and silent auction items. Our grateful thanks go to Café Spice Namaste, English National Ballet, Bootcamp Pilates, the Royal Opera House and talented jewellery designer Rina Hossain, who donated two magnificent pieces. Thanks to all for another fabulous tve evening.



Credit: Bloomberg

Sea change for Bloomberg on World Earth Day

tve's Nick Rance joined an illustrious panel of environmental specialists in a discussion on climate change at Bloomberg marking World Earth Day. The panel included Peter Knight, co-founder and chair of Context America; Michael Wray, senior scientist at Kew's Millennium Seed Bank; Kate Sheldon, director of Trees for Cities; and Paul Pearce-Kelly, senior curator at the Zoological Society of London. After screening excerpts from our film 'Sea Change', Nick told the audience of 200 Bloomberg staff: 'to fully understand climate change and react accordingly, we need to look at the big picture, piece together as much data as possible, and look at it over long timescales. We're going to need to work together internationally and across scientific disciplines.'

contact

tve
46 Bloomsbury Street
London WC1B 3QJ
tel +44 (0)20 7147 7420
tve@tve.org.uk
[tve on YouTube](#)
[tve.org](#)

Please do not reply to this email.
To unsubscribe from this list please email tve@tve.org.uk with the subject 'unsubscribe tve/e news'.