‘Ignoring the messages from Africa means ignoring the harsh realities of globalisation.’
Steve Garnett, Sierra Leone
The more bad news there is in the headlines, the more important I think TVE becomes. Everywhere I go, in countries all over the world, people are talking about climate change. They’re saying – something isn’t right. It’s the weather, it’s the transport clogging up our roads, it’s the disasters that filled our television screens in 2005. People are realising that the bigger picture does affect them. They want to know what they can do about it. It’s TVE’s job to tell them.

If television gives viewers a glimpse of the world, TVE’s job is to give them that essential window onto the world and explain what they can do to change it. We give them the information they need to be part of the debate on climate change. We show how it affects them. We explore what action they can take. TVE programmes such as Hands On show how new technologies can lead to more sustainable development. Earth Report and Life go behind the headlines to expose the root causes of environmental and social crises.

TVE is an organisation of its time. The stories we explore, from the environment to the tsunami and globalisation, are relevant and controversial. As we have been from the start, we’re ahead of the issues.

Twenty-two years ago, little was heard of the environmental catastrophe on the horizon, and television programmes on ‘the environment’ were mainly natural history. TVE was set up to change this – to act as a catalyst to ensure environmental coverage in mainstream news reports. The difference today is that ‘environment’ is no longer a word that people can’t hear. We’re meeting a growing hunger for more information about a world that’s changing.

In the coming years, TVE must meet that need in all kinds of new ways – in particular, connecting to the young people who will ultimately change that world. That means one-minute films that can be emailed; video iPods and webstreaming; community sites so people can talk to us from around the world; a place for partners to post their latest footage; a website that is the website of choice on environment and development.

People in the UK now spend more time each day on the web than watching television. We want to keep up with them – and this is one challenge we’ll be giving our donors. We need to cover stories in ways that work for both the latest new media platform and the TVE partner showing a film with a mobile unit powered by a generator.

Our principle remains the same: everyone has a right to know about the world around them. And they have the right to their say in the global debate.

Richard Creasey
This year we helped people speak out. Environmentalists exposing the destruction of their land. A woman claiming the power to make decisions for the first time. A truck driver telling the G8 he can’t earn a living because the roads are so bad. An HIV activist refusing the world’s pity and demanding action. Words that go beyond stereotypes and clichés. ‘It took us a long time to learn that we have rights and that they are being violated,’ one man in southern Malawi told us. ‘Because not to live in poverty is a right.’

Enabling people to speak out, to be heard, underpinned all of TVE’s work in 2005. Today, at the start of the 21st century, everyone should have a right to a say. But not everyone is heard. Through film, the internet, and our remarkable partners worldwide, we can project these voices loud and clear.

Voices like that of Chamela Devi, a woman mechanic in India. ‘A woman is no less than a man,’ she told us. Or of Akila Jaramaggi, an environmentalist in Trinidad and Tobago, planting trees on a hillside. Or the views of Angula Uzeniu of northern Namibia, who argued for training so Africa can work for itself. Our films make sure their voices resonate around the world. Unfair trade, environmentally friendly development and women’s rights – these are just three of the issues we covered on the global airwaves.

In 2005 TVE produced, co-produced or commissioned more than 90 films – giving a voice to hundreds of people across the world. Most of our programmes reached television audiences in the millions, and many reached at least 140 million homes. They went out in a total of 126 countries, were translated into at least 29 languages including Chinese, Korean, Arabic and Burmese, and were broadcast on nearly 80 channels.
video halls in Gambia; classrooms and universities across Mexico; and, through a deal with China’s national broadcaster CCTV and broadband streaming, millions of Chinese viewers.

This year sees Robert Lamb, TVE’s previous executive director, moving on from the demanding role of series editor of Earth Report. His vision drove the creation of the series in 1996, and it is due to his huge understanding of environmental issues and willingness to push the boundaries in search of a story that Earth Report is widely recognised as the flagship global environmental programme. We look forward to his continued involvement as consultant to the series. We thank long-time TVE trustee Roger James for agreeing to take over as Earth Report’s new executive producer, while TVE’s Nick Rance will be responsible for fundraising and programme development.

>NOLLYWOOD SOAPS
For me, one of the year’s highlights was a trip to Lagos for a conference on development film in Africa. Organised by the inspirational Sandra Obiago, executive director of our partner Communicating for Change, the conference brought together Nigeria’s moviemaking business, banks, government, development specialists and intellectual property experts, along with TVE and the Pan-African University. Can we get development and environment messages into Nigeria’s popular ‘Nollywood’ films? We plan to find out in 2006.

>TVE GLOBAL
Funding continues to be a challenge, as our chief operating officer, Andy Coates, makes clear in his financial report. In 2006 we need to balance the books, implement a consistent international structure, and ensure that we have the time and resources to build on the dynamism of our international partnerships. We are moving towards establishing offices in south Asia and Africa, and a coordinator role in China. My disappointment has been our inability to find long-term funding for a coordinator for TVE’s network in Latin America and the Caribbean. Despite that, network members have continued to distribute the microMacro series made with TVE two years ago.

In Florence, our fledgling regional office is building exciting new partnerships for production and distribution in the Mediterranean region. In Ottawa plans are underway to establish TVE Canada. And we were delighted to welcome renowned filmmaker Shukichi Koizumi, chair of TVE Japan, to London during the year. TVE Japan’s film about a bridegroom school is one of the unique takes in the Snapshots of Change series.

2006 will be a year of building on our long-established strengths – Earth Report, Life and Hands On – and of nurturing new developments, forging links with new global platforms, and finding more resources for our partner networks. We are delighted to say that, as we go to press, we have been commissioned by the new global Al Jazeera International broadcaster and the UK’s Channel 5 to provide programmes covering both environmental and development issues. We look forward to the exciting challenge of 2006 – a challenge which, thanks to our partners, donors and supporters, we will meet.

“We think that if we are educated we could become a doctor or an engineer. This kind of hope is what keeps us alive,” video for the MILLENNIUM CAMPAIGN • “My aim was to encourage all HIV-positive women to stand up and have their voices heard – just like me,” SNAPSHOTS OF CHANGE •
‘So you made the films and they’ve been broadcast – what difference did they make?’ That’s the question we’re always asked. The remit of our flagship series, Earth Report and Life, is to explore the issues, to be journalistically rigorous, to look at different sides of the argument. If they make people think – and our email inbox shows they do – we’ve achieved our aim. But sometimes a film goes even further, as we saw in 2005.

The roll-call of new TVE programmes in 2005 was impressive. There were 24 new Earth Reports; 35 new Hands On shorts showcasing cutting-edge and replicable ideas for sustainable development; and 13 new Life programmes. All were broadcast several times to a global audience of 140 million homes and hotels on BBC World and to millions more via national and regional broadcasters and non-broadcast distribution around the world.

Our programmes covered memorable, urgent issues. In the immediate aftermath of the tsunami, Earth Report found that some of the poorest countries in the world had saved lives by having disaster plans in place. On the first anniversary of the tragedy, Life visited the Maldives, the only tsunami-affected country yet to receive commitments for all the aid it urgently needs. On the tenth anniversary of the Srebrenica massacre, Life revisited Bosnia-Herzegovina to report progress in bringing the perpetrators to justice.

> ENVIRONMENTAL REVIVAL
‘The Eco Economy’, a two-part Earth Report, looked at a four-year international scientific investigation into the complex relationship between economic development and environmental conservation. ‘Re-making Shangri La’, produced by Serendip Productions, one of our partners in Pakistan, revealed a cultural and environmental revival in northern Pakistan – a part of the world usually only associated in the global media with Islamic resurgence.

‘Last Pockets of Paradise’ and ‘Concrete Coasts’ highlighted the impact of tourism on the Mediterranean coast.

> MAKING A DIFFERENCE
Made with TVE’s longstanding Brazilian partner Teresa Otondo, Life’s ‘For Richer, For Poorer’ examined Brazil – a country set on a promising path of social reform under President Lula, but with one of the world’s greatest gaps between rich and poor. Corruption in Kenya came under the Life spotlight in ‘Killing Poverty’, anticipating international media attention a few months later.

Hands On complemented the output with 35 practical ways that individuals can make a difference, and often some profit. If you weren’t sure what a watershed was, let alone that it needed looking after, ‘Shed Loads’ put you in the picture. Hands On travelled from India to New York to find out just how communities are conserving watersheds – the forested slopes that act as natural water towers.

> GOING FURTHER
But numbers are only part of the story. ‘So you made the programmes and they’ve been broadcast – what impact did they have?’ It’s the question we’re always asked.

Often, there’s no simple answer. Measuring impact is notoriously difficult no matter what the medium, and even more complex when you’re talking about films that feed into wider debate. Our email in-box shows that viewers are engaged and provoked to think. But sometimes feedback shows that a film can go even further. In 2005 there were some heart-warming results.
>EARTH REPORT: ‘BLOOD TIMBER’

For five years TVE’s partner in Sierra Leone, the Environmental Foundation for Africa (EFA), worked with communities around the Tiwai Island wildlife sanctuary, trying to promote ecotourism, biological research and conservation, while discouraging illegal logging, mining and the hunting of primates and other rare animals.

‘It was an uphill struggle,’ says EFA’s Steve Garnett. ‘But showing “Blood Timber” during environmental awareness meetings in the communities and in meetings with chiefs and their elders in the eight surrounding communities helped them understand the need to protect the reserve.

‘Where words alone had failed to persuade, the power of video succeeded. The chiefs and their people today continue to support EFA’s efforts on Tiwai and illegal activities appear to have ceased.’

>DEAD MUMS DON’T CRY

In March, we launched TVE’s ‘MDGs in Focus’, a project that aims to raise European audiences’ awareness of the millennium development goals. One result was a BBC Panorama investigation into the obstacles to the fifth millennium development goal – to cut maternal mortality by two-thirds by 2015.

Panorama told the story of one woman’s struggle to stop mothers dying in poverty-stricken Chad, where women face a one in 11 lifetime chance of dying in pregnancy or childbirth. Dr Grace Kodindo, an obstetrician, showed BBC viewers her hospital: no blood supplies, few basic drugs, little equipment.

‘The longest river in the world has been turned into a death sentence for Egypt’s millions,’ EARTH REPORT • ‘This is not an environment to decrease the rate of maternal deaths,’ DEAD MUMS DON’T CRY • ‘We had a corrupt, callous and uncaring government, which did everything it could to enrich the few,’ LIFE • ‘How many lives could have been saved if people had been prepared?’ EARTH REPORT •

Doctors and health professionals in the UK and Germany responded to the film by forming a group to send funding, equipment and drugs, including magnesium sulphate – a basic drug that stops women dying from eclampsia. The United Nations invited Grace to New York to launch the 2005 Human Development Report.

‘My staff are asking, why didn’t we have this drug before?’ Grace emailed us in London. Two months later, 37 women who probably would have died from eclampsia were instead saved by the drug, one of the group wrote. If their babies are included, that’s 74 saved lives – by a drug that costs pennies.

TVE has rights to distribute ‘Dead Mums Don’t Cry’ for broadcast in developing countries, and for non-broadcast use worldwide.

>LIFE: ‘THE SILENT CRISIS’

Amidst the media furore over the ‘year of Africa’, there was one forgotten country: the Central African Republic. Despite the fanfare of the Africa Commission, the Republic had received no aid for health services. In August 2005, the World Health Organization asked TVE to film there. The result was Life’s ‘The Silent Crisis’, exposing the Central African Republic’s shattered health system. After it was broadcast on BBC World in October, the Finnish government pledged 400,000 euros in health support. ‘Thank you again for the excellent work you and the TVE team did,’ wrote Dr Gaya Gamhewage of the WHO. ‘I am very, very grateful for your professionalism, expertise and flexibility.’

‘Where words alone had failed to persuade, the power of video succeeded. The chiefs and their people today continue to support EFA’s efforts on Tiwai and illegal activities appear to have ceased.’

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‘My name is Sorieh Conteh. I run this vehicle as a business but there is no money in it because the roads are bad. My suspension is completely knackered and sometimes I spend a whole week in the garage.’ Sorieh is a driver in Sierra Leone. Behind him, as he speaks to the camera, the viewer sees a group of men struggling to push the truck to start. ‘You might think this is bad,’ he tells us, ‘but there are roads that are worse than this... Without help we will not survive. So please help us to build the roads, because the roads are bad and just having the trucks isn’t enough. We ask the G8 leaders: help Africa.’

TVE’s four-part Africa Calling series, commissioned by UK broadcaster Channel 4, got TVE’s new strategy to reach mainstream European audiences off to a good start.

‘We were delighted to win a primetime commission from Channel 4,’ says Brenda Kelly, TVE’s executive producer in London. ‘But what made this particularly significant for TVE was that the eight films were co-productions with TVE’s partners in Africa.’

‘I WANT TO SEND A MESSAGE’
Four TVE partners produced two short films each: Communicating for Change in Nigeria, Ace Communications in Kenya, Optimedia in Namibia and the Environmental Foundation for Africa in Sierra Leone. This was their chance to give the G8 the real agenda for Africa – messages broadcast on primetime UK television during the G8 meeting in Scotland.

‘I want to send a message to the G8 leaders,’ said Steve Garnett of the Environmental Foundation for Africa, standing in a slum in Freetown. ‘Ignoring the messages from Africa means ignoring the harsh realities of globalisation.’

Down to earth, intimate, immediate and vivid – these short films give the inside view of what Africa needs.

>ACROSS NINE COUNTRIES
Budgets were tight and TVE is grateful to UK overseas development agency Christian Aid, whose support made it possible to send tapes of Africa Calling to all our African partners. Thanks to them, the films have now been shown on channels across nine countries, and in Nigeria alone on 13 stations.

In Namibia, Africa Calling was shown more than 80 times in the four weeks around the G8. The series received comments on phone-in radio programmes and got a special mention on the national current affairs discussion programme.

>HEATED DEBATE
We also produced two commissioned films for the BBC’s prestigious nightly news programme, Newsnight. Director/reporter Emily Marlow reported from Sierra Leone on how the country is tackling its legacy of corruption and poverty. And Professor James Tooley from the UK’s University of Newcastle upon Tyne argued, from the slums of Lagos, that fee-paying schools there are producing better-educated children than the free state schools – a controversial view provoking hot debate in the Newsnight studio discussion.

>A WIDER WORLD
Like Africa Calling, almost all our films are broadcast on terrestrial and satellite channels by national broadcasters from the BBC to Chinese and Ugandan television.

But there’s a wide world beyond this – and this is what makes TVE different. Part of our remit is to make sure that everyone who wants to know about the environment and development – whether it’s in a school, on a bus, in a meeting in the forest or through their regional and local broadcasters – can do so in their own local languages.
In China, our partner Earthview versioned 25 Earth Report films into Chinese and got them out to millions of viewers via China’s national television channel. Earth Report was also streamed on Earthview’s website as part of its digital library, mainly for use by universities, colleges, schools and NGOs. Our Mexican partner Ciceana distributed TVE films, including films from the Latin America and Caribbean series microMacro, to environmental educators, teachers and the general public.

‘Because we distribute films in all sorts of ways, beyond the first original broadcast, millions of people are able to see films in their local language, bought in their local currency, and watch them in their local venues, with or without mains electricity,’ says Dina Junkermann. ‘That’s what makes TVE special.’

In London, TVE’s distribution unit, under the direction of Dina Junkermann, plays a key role alongside our 44 partners in getting TVE films out to this wider world. This involves everything from the sale of one tape to an enthusiast who has seen a programme on BBC World, to providing series to international broadcasters and licensing footage for US-based educational publishers. If the name of the game is getting TVE titles seen, then all these activities help to achieve that end. It’s especially satisfying to see how far we can reach.

In 2005, we began distributing films to Burma, a military state with little access to free information for its citizens. Through the Norwegian NGO, Democratic Voice of Burma, our films were incorporated into an hour-long weekly news and current affairs slot transmitted into Burma by satellite from the UK. So far 38 programmes, mainly Life and Earth Report, have been versioned into Burmese and broadcast to an audience desperate for news from the outside world.

British Council offices contacted us this year to ask for films on climate change as part of the Council’s two-year climate change awareness programme. Our films were part of a film festival organised at the British Council in Moscow and St Petersburg. The Vietnam office is broadcasting our films on Vietnamese television, and public events have been organised using TVE material in Poland, Malaysia and South Africa.

TVE partners brokered dozens of deals to get TVE films broadcast. In South Korea, our partner Earth Communications ensured that 52 Earth Report films were shown four times a week on YTN, while 31 Life films were shown five times weekly on KTV. Our Mediterranean office reports that Arabic-language versions of Earth Report are now being broadcast in Syria. Life and Earth Report are also going out in Italy.

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‘The new e-commerce shop on our website makes it easy for users to search, order and pay for films online. See http://www.tve.org/mp7/search.cfm

*I don’t want your sympathy,* AFRICA CALLING • ‘African farmers need support so we can put this traditional rice on the table,’ AFRICA CALLING • ‘Africa Calling was well received and well timed,’ Kwesi Anderson, Green Earth Organisation, Ghana •
‘The ceremony was great – I was awarded in a very special way,’ Nepal TV producer Aarti Chataut emailed us from Kathmandu. ‘Two ministers were there, along with the top people of the nation. But in my speech I raised the question about the fundamental rights of women, which they are not getting. I said that only on the day when women have their rights will we feel awarded – when we are treated as human beings, not as a woman. Even the ministers had no answers; but the hall was full of applause. That was the unforgettable moment of my life.’

Women bus-drivers. Women bosses. Women butchers, restaurant owners, high-rise window cleaners, would-be Olympic sprinters… The first woman state governor in the Philippines, the first woman toddy collector in south India, the first all-women party standing in local elections in the Czech Republic… Women campaigning against sex trafficking in Nepal, against homelessness in Italy, against HIV/AIDS prejudice in China, Fiji and Kenya, against censorship in Pakistan and sweatshop exploitation in South Africa… Women campaigning against sex trafficking in Nepal, against homelessness in Italy, against HIV/AIDS prejudice in China, Fiji and Kenya, against censorship in Pakistan and sweatshop exploitation in South Africa...

Ten years on from the Fourth World Conference on Women in Beijing, where 189 leaders signed up to a landmark agreement, where are women’s rights today?

Filmed in 31 countries as part of a unique international partnership coordinated by TVE, Snapshots of Change paints a vivid picture on the tenth anniversary of Beijing of how women’s lives are changing – and just how far they still have to go.

Thirty-two five-minute Snapshots documentaries and dramas were made by the members of Broadcasting for Change, a network founded by TVE in 1995. The network was set up in the run-up to the original Beijing conference to make and exchange programmes on women’s rights, equality and empowerment. Ten new members joined us in 2005 – from Bangladesh, China, Jordan, Kazakhstan, Nepal, Russia, Sierra Leone, Trinidad and Tobago, Uzbekistan and Zimbabwe – to create a truly global broadcast series. By March 2006, Snapshots of Change films had been shown on 37 channels in 16 countries.

TVE is the network’s secretariat. We raise the funds to bring everyone together at the start of projects to decide themes and debate storylines. In 2005 we met in early April for an animated three days’ discussion at the London School of Economics in London. We provide small production bursaries for our partners from the global South and from central and eastern Europe who couldn’t participate without them.

We take the finished films, compile them, and make English, Spanish and international versions of all of them – for translation into a wide variety of languages including Arabic, Chinese, Japanese and Russian. We then dispatch the completed compilations back to all our partners for broadcast on their national and regional TV channels.
CHANGING COURSE

‘I’ve come a long way from running barefoot on grass tracks to competing at stadiums all round the world – I’m thinking about competing in the Beijing 2008 Olympics,’ says athletic star Crystal Skeete in Trinidad and Tobago’s ‘Two Sides of the Coin’. Crystal’s just one of a new generation of women around the world rejecting second-class status to forge their own careers.

Elsewhere, the stories are sobering. ‘The Daughter-in-Law’, filmed in Uzbekistan, tells the painful tale of young brides chained to the families they’ve married into.

In ‘I Won’t Hide’, we see the courage of Shiqing Xia, the first woman in China to go public about her HIV status. ‘It was like the end of the world,’ she says, recalling the moment when she discovered that she was HIV-positive. ‘Death was here.’

TEACHING BRIDEGROOMS

Several films explore gender from the perspective of men as well as women. ‘The Power and the Fury’, by director Mireia Pigrau at Catalan TV channel TV3, investigates domestic violence through the eyes of perpetrators, police and the Spanish psychologists who treat men convicted of violence against women. Antra Cilinska’s ‘www.whynot.lv’ from Latvia profiles father Anars, who has swapped roles with his wife to care for their baby daughter.

And Miyako Takeuchi’s memorable ‘Single Life’, from TVE Japan, shows Japanese men signing up for courses at a new ‘bridegroom school’ so they can successfully woo women who now favour independence and the single life.

‘I am happy to be part of a movement that can bring about change,’ Simone Reid-Hylton, Jamaica • ‘It is fantastic to have the opportunity to show all this on our channels,’ Montserrat Tarrés, Catalonia • ‘A brilliant structure for producing collaborative work with other media houses,’ Enock Chinyenze, Zimbabwe • ‘SNAPSHOTS showed the realities of women in the world – different countries but with similar troubles – and an optimistic message,’ Liliana de la Quintana, Bolivia •
We are grateful to our donors for their sustained backing. Without their help, this year’s 90 films would not have been made. We would not have been able to train journalists in nine states in India to make films about the environment for the national and international market; we could not have taken our Snapshots of Change films to the United Nations in New York for the annual meeting of the Commission on the Status of Women; we would not have taken an in-depth look at how mini solar lanterns can light the way in Hyderabad slums without electricity.

2005 showed how the ongoing, consistent support of donors can make a real difference to what TVE is able to achieve. Two years of funding from the Sigrid Rausing Trust for the Broadcasting for Change network, three years of sustained funding from the Swedish International Development Cooperation Agency (SIDA) for the TVE Africa Partner Network, and a sixth consecutive year of support for TVE’s work in Asia from Oxfam Novib in the Netherlands have resulted in vibrant, energetic networks. We thank all these donors for their generous support and are delighted that the Sigrid Rausing Trust has already committed to a third year of funding, and SIDA to a further three years.

Our income for 2005 was nearly £2.6 million, with two major grants, from the UK’s Department for International Development (DFID) and the Vodafone Group Foundation, for our Communicating for Development and Change project. This included the production of Hands On programmes on topics ranging from the prevention of malaria and the use of electronic communication systems in the aftermath of natural disasters to showcasing entrepreneurial talent in Africa. These were filmed in countries from Bolivia to Tanzania and distributed throughout Africa.

Other donors during 2005 included the European Union, the World Bank and the Norwegian Ministry of Foreign Affairs. Their contributions were given specifically for what are listed in the accompanying table as projects: production and distribution of Earth Report and Life films and a broadcasters’ conference on the millennium development goals, for example. As the figures show, there are considerable differences in timing between when we receive income and when we make expenditure for individual projects. The figures in the table relate to 2005; £130,000 of our total £2.3 million in project funds is already committed to ongoing projects in 2006.

Despite successful fundraising for individual projects, including our film series, it remains a challenge for TVE to raise adequate core operational funding. In 2005 our general reserves were reduced by £67,000 in order to cover shortfalls in income for both projects and operational support. During the year, we conducted a thorough review of our cost base, resulting in a rationalisation of our staffing structure and leaving us better positioned to face the year ahead. We have also set in place strategies to diversify our income and attract unrestricted funding. This will allow us to function and grow as an organisation and ensure that a deficit is not repeated in 2006. Those strategies are beginning to pay off as we go into 2006 and already we have seen deals done with both Al Jazeera International and the UK broadcaster Channel 5 for commissioned programmes.

We are very grateful for the support of those organisations that donated, for the second year running, unrestricted non-project specific funds. WWF-UK, UN-HABITAT, Christian Aid and the Friends of TVE all contributed in this way. And we are very pleased to welcome the relief and development agency World Vision as a donor in 2006. Talks continue with other donors, both corporate and NGO, who wish to support the core costs of the organisation.

Recruiting a small but committed group of individuals who donate regularly to TVE is also part of our future growth strategy. This year we have included a donation form in the annual review and if you have read this far, perhaps you would like to consider becoming one of our supporters! I do hope so.
## Projects

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<td>Earth Report</td>
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<td>Hands On</td>
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<td>Training</td>
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<td>Other activities</td>
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## Project expenditure

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Net project income carried forward to 2006: £130,022

## Operational Support

### Income

- Unrestricted grants and donations: £141,076
- Investment income: £24,697
- Distribution of films: £97,431
- **Total**: £263,204

### Expenditure

- Fundraising: £99,634
- Distribution of films: £70,110
- Governance and support: £125,007
- **Total**: £294,751

Operational support deficit funded from general reserves: £31,547

Net income for the year: £98,475

These figures are unaudited and presented in line with new accounting and reporting requirements. They are therefore not directly comparable to the figures we presented in last year's annual review.

For a copy of TVE's 2006 audited accounts, please contact Andy Coates, chief operating officer, at TVE, 21 Elizabeth Street, London SW1W 9RP, UK.
From profitable auctions to spellbinding Zulu wars, the Friends of TVE were active throughout 2005, raising funds and making contacts to build support for TVE’s work.

In June, a new supporter of the Friends kindly hosted a lunch at her London home. Executive director Cheryl Campbell made a brief presentation and there was a short screening of TVE videos. Many guests expressed interest and will hopefully become long-term supporters.

Our main event of the year was a spellbinding lecture on ‘Zulu Wars’ given in the Grand Committee Room at the Houses of Parliament by the eminent South African speaker, David Rattray, in October. This was followed by a splendid reception at Abbey Gardens, where an auction for some superb items was held, resulting in a cheque for £10,000 for TVE. Our president, Lord St John of Bletso, played a central role in this successful occasion.

We are most grateful to our sponsors for the evening, including Morgan Stanley investment banking division, Southern Africa Travel, British Airways and Tim Best Travel.

The Friends of TVE has recently made interesting and potentially helpful new contacts and we hope these meetings will lead to further developments in the near future. In 2006, we hope to obtain more funding so we can continue our work of raising TVE’s profile in the UK. We are always delighted to welcome new members. Please contact us at friends@tve.org.uk

‘Malaria is accepted as a fact of life, but it’s preventable,’ HANDS ON • ‘I think men should join in all the chores: sweeping, fetching firewood, carrying water,’ video for the MILLENNIUM CAMPAIGN •
BE PART
of an organisation that speaks
LOUD and CLEAR

Help us to set out the facts, to give people a voice and provide millions of viewers with the information they need to take decisions on today’s critical issues.

giftaid it

If you’re a UK taxpayer, you can make your donation worth more through Gift Aid. For every pound you give us, we get an extra 28p from the Inland Revenue. So please tick here – it’s simple.

You can make this and any subsequent gifts to TVE worth 28 per cent more – at no extra cost to you. Simply sign and date below so we can claim back the tax already paid out on your gifts. Thank you.

I want TVE to treat all donations I have made since 6 April 2000, and any in the future, as Gift Aid donations until further notice.

Signature/s .......................................................... Date ............... 

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For more than 20 years TVE has explored the critical issues facing the planet – environmental catastrophes, success stories and development challenges from the international to the local. With our 44 partners, we span the globe, making and distributing original, thought-provoking films.

In 2005 our programmes were translated into 29 languages including Burmese, Chinese, Korean and Arabic. We reached more than 150 million homes via broadcasts on nearly 80 channels in 126 countries.

To find out more about TVE, and how you can order films or footage from our unique 20-year-old archive, contact us on +44 (0)20 7901 8855. Or visit our website at www.tve.org

ABOVE
Filmmakers Charles Stewart and Malcolm Hirst show villagers in the central highlands of Ethiopia 'Seeds of Hope'. Supported by TVE, the film broke open the story of the environmental causes of Ethiopia's food crises, and the 1985 famine.

FRONT COVER
Anthony Mwenda, 40, from Zambia, is HIV-positive and taking antiretroviral drugs. “I’m so happy that I’m alive again,” he says. “I tell everyone they should not be ashamed to test themselves.”