annual review 2011
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Dear friends and supporters,

I hope the following pages will give you a sense of the sheer scale of tve's achievements during 2011. From the launch of our brand new Earth Reporters series to another year of record breaking global audiences, it was an extremely busy 12 months.

tve works in global partnership to make and distribute films that inspire change creating relevant and compelling content on environment and development for audiences worldwide.

In 2011 there were more than 800 broadcasts of tve films around the world. They were translated into 20 languages and went out on 158 channels, giving nearly 900 million people a chance to tune in to global voices and stories on the big environment and development debates of our time.

Earth Reporters took us from Saint Louis in Senegal, the African city reportedly most threatened by climate change, to the Mekong and a controversial plan to build a series of hydro-electric dams; from a research station built on Arctic ice to Kenya and the story of the global campaign to eradicate the killer cattle disease rinderpest.

And we continued to be amazed and delighted by the creativity of the YouTube users around the world who entered our tve biomovies competition. In this, the second year of the competition, our five finalists came from India, Ireland, Tunisia, Uganda and the United States.

2011 ended with a magnificent dinner generously hosted by philanthropic fundraiser Mrs Surina Narula. We are delighted that Mrs Narula has chosen to work with us through 2012 and be patron of a new ambitious initiative – the tve corporate sustainability film awards. We hope to inspire best practice companies to share innovative sustainability work more widely through the power of film.

2012 marks 20 years since the first Rio Earth Summit. tve has been filming the lives of 11 babies born in 1992. Their stories – from China to Brazil, from the USA to Kenya – will give viewers around the world a unique global perspective on how our world has changed – sometimes for the better, sometimes for worse – as our 11 ‘Children of Rio’ have grown up.

People often say to me – you work very collaboratively at tve. Yes, we do: we could not achieve all we do if we didn’t work in partnership. So I’d like to end by saying thank you to our partners; our donors and funders; the filmmakers, YouTube users, journalists and distributors who worked with us in 2011; our staff; our trustees and all our wonderful volunteers. Our output and its global impact would have impossible without them.

Cheryl Campbell
executive director
environment films

Launch of new Earth Reporters series

tve’s new Earth Reporters series – the much anticipated re-design of our long-running environmental strand Earth Report – had its global broadcast launch on BBC World News on 5 May 2011. Produced with Headlight Pictures and focusing on cutting edge stories on the front line of environmental change, the five new Earth Reporters episodes combined powerful journalism with first person narratives from scientists, politicians and ordinary people. The first Earth Reporter featured in ‘My City and Your City’ was Cheikh Mamadou Abiboulaye Dieye, the charismatic mayor of Saint Louis, Senegal’s former capital - and the African city reportedly most threatened by sea level rise as a result of global climate change. In pursuit of his goal to bring the plight of Saint Louis’ citizens to an international audience, Cheikh Mamadou also travelled to the World Mayors’ Summit on Climate Change in Mexico City, another city at risk from climate change and rising sea levels. Here, Earth Reporters showed him talking to Mayor Marcel Ebrard to find out what steps Mexico City’s mayor is planning to protect his city’s inhabitants and infrastructure.

Leading oceanographer Dr Susan Wijffels was our second Earth Reporter in ‘Sea Change’, which explored the prospects for an ambitious new project to measure the complex oceanic systems that influence everyone and everything on earth, from climate to crops. The film followed Susan and her colleagues collecting and interpreting data from an array of free floating oceanic robots known as ‘Argo’ floats - after Jason and the Argonauts. “What we’ve been working on is taking data from the modern ocean observing systems – and comparing it to what the ocean looked like 10, 20, 30, 40 or 50 years ago,” Susan explained. “We are having to do data archaeology - and almost detective work - to understand how to use that older information. We are the only people that can measure the 1990s or the 2000s, and those times are never going to come back. It’s those oceans, those anchors of our climate system - the fly-wheel of our climate system - that are going to be basically dictating our future to some extent.”

A very different scientist starred in the third Earth Reporters, ‘Beating Plague’, filmed with tve’s Kenyan partner OnScreen Productions. Dr Dickens Chibeu, a top Kenyan veterinary epidemiologist, told the compelling story of the global campaign to eradicate rinderpest, the cattle plague that for centuries proved one of the world’s most destructive diseases - decimating not just herds but livelihoods and economies. Earth Reporters showed that the success of the campaign came down to a combination of painstaking laboratory science and global cooperation.
‘Burning Questions in the Freezing Cold’, the fourth in the Earth Reporters series, followed Dr Victoria Hill and her team of polar scientists at their special research base built on the Arctic ice. Here they gathered vital data on the impact of melting ice sheets and glaciers on global oceanic circulation, known as the ‘thermohaline’ effect - and thought to be among the factors affecting changing weather patterns across the world.

In ‘Damming the Mekong’, the final programme in the new series, our on-screen Earth Reporter was PhD student Thitarat Sriwattanapong who set out to investigate the future of the mighty Mekong river. Flowing through six nations in south east Asia, the Mekong provides food, livelihoods and a lifeline to many communities and markets for over 60 million people along the way. The film explored controversial proposals to utilize the Mekong’s vast natural resources to fund much needed economic development in the region – proposals that had triggered an emotive debate over whether to allow the construction of a series of hydro-electric dams on the river. Widely broadcast in south east Asia, the programme was also transmitted in an edited format in the BBC World News series ‘One Square Mile’ in June 2011.
environmental shorts and web films

tve produced a nine-minute film, ‘Beating the Cattle Plague,’ edited from footage shot in Kenya for the Earth Reporters documentary series. This was designed to help the UN Food & Agricultural Organization (FAO) to promote the successful roll-out of the global rinderpest eradication campaign.

In 2010, tve made an introductory film on the Spain-UNEP Partnership for Protected Areas, which matches international donors with protected areas needing finance. To complement this film, in 2011 we produced a further 11 x 2' films for the LifeWeb initiative, focusing on projects in West Africa and Panama.

Finally tve’s south Asia office in New Delhi produced three short, awareness-raising films on climate-related issues in India. This was in addition to a three-minute film for the Vodafone India Foundation which was streamed on Vodafone’s mobile network in India.

tve’s south Asia office works with the Vodafone India Foundation
The final 2011 tvebiomovies competition winners, who each received US$1,500, were:

- for the WWF prize for forests, Irish YouTube filmmaker David Murray’s ‘Dogs Need Trees Too’; for the Lighthouse Foundation’s oceans prize, American Brason Laszlo’s short ‘Don’t Throw Trash in the Bay’; for the EBRD’s prize for the impact of water, Tunisian duo Ines Chaala and Savis Joze Sadeghian’s film ‘Drops of Hope’; for the Shivdasani Prize for People and the Planet, Ugandan Daniel Sayit’s ‘The Unsettled Pygmies’, and for the UNEP Green Economy Powering Climate Solutions Prize for Sustainable Energies Indian animator Saika Muzaffar’s ‘Recharge’.

The 10 finalist films in the tvebiomovies initiative had received more than 491,000 views by the end of January 2012, while the competition itself was featured on over 100 websites worldwide.
development films

Life on the Edge

tve produced three Life on the Edge documentaries in 2011 which were broadcast on BBC World News from mid August. The programme run started with ‘In the Mayor’s Footsteps’, a two-part series on early childhood development. This set out to explore the impact of stress and violence on children’s lives, and their future chances at school, at work and at home - and so to investigate which ‘early intervention’ strategies are most successful in nurturing children’s brains from birth.

Our protagonist for the two documentaries was Peruvian mayor Amilcar Huancahuari: tve had first filmed him for our Early Life series in 2009. Back then, he was running a poverty-stricken suburb of Ayacucho, in the Andes, but in 2010 he had been elected mayor of the whole of Peru's Huamanga province. A medical doctor by profession, Mayor Amilcar has always had a strong belief that helping young children get the right start in life is the forgotten path to peace and prosperity - and now he has the opportunity to convert the whole country to his optimistic philosophy. In ‘In The Mayor’s Footsteps’, we followed him as he toured first Peru and then neighbouring Brazil in his quest to discover why so many children in the region still receive such a raw deal. He travelled from the Amazonian towns of Iquitos and Sao Luis to war-torn Ayacuchom, the violent favelas of Rio de Janeiro, and the capitals Lima and Brasilia.

The final Life on the Edge film in 2011 was ‘Kung Fu Nuns’, produced and filmed by tve’s Indian production partner 24 Frames, and directed by Chandramouli Basu. The film tells the story of a revolution taking place in the remote Naro Photang nunnery in Ladakh, high up in the Indian Himalayas – an area where social mores usually confine women to home and family. But, breaking stereotypes in this dry, dusty corner of Asia, 150 nuns from the Drukpa Order of Tibetan Buddhism have been learning ancient skills forbidden to women for centuries - including the previously almost exclusively male discipline of Kung fu.

Seen through the eyes of Kunzang, the nunnery’s Geyok, or deputy discipline master, the documentary also showed that the Drukpa nuns’ new skills were a symbol of something far more profound than self defence in a crowded, hostile world.
Investing in the Future, Tracking progress on the MDGs with the ODI, AstraZeneca and Vodafone

Building on the success of our two 2010 films for leading development think tank the Overseas Development Institute (ODI)’s Development Progress Stories, tve made two additional programmes for the series in 2011 which set out to find answers to the question of why some countries succeed in their efforts to cut poverty while others fail. The overview programme included an interview with ODI director Alison Evans filmed in London, while our Kenyan partner OnScreen Productions undertook filming in Rwanda for the second programme. Part of an innovative new website which charts stories of successful development worldwide, all the films have been uploaded for streaming on the European Report on Development website.

In 2011 tve produced three short films for AstraZeneca, the global pharmaceutical company: ‘Investing in the Future’, ‘Tackling TB’ and ‘Fighting the Big Three’. The series was designed to raise awareness among AstraZeneca’s staff of the Millenium Development Goals and its commitment to using its research and networking skills to help reach health-related MDGs. These include halting the spread of TB, HIV/AIDS and malaria, cutting maternal mortality and providing teenage health and adolescent sexuality services. tve partners in Uganda and Bangalore, India filmed for the series, which was also edited using tve’s extensive archive of health films.

In May 2011 tve undertook research and preliminary filming on the stories of the eleven children we have been following since they were born in 1992, the year of the UN Earth Summit in Rio de Janeiro. We tracked down and filmed our ‘children’, now 19-20 years old - in Brazil, China, India, Kenya, Latvia, South Africa and the UK. We also edited a 10 minute film for the World Bank website, highlighting the climate change implications of our children’s life stories and produced a trailer from the footage filmed to help with fundraising for our wider Reframing Rio project.

In August 2011 tve produced Kids’ Stuff, five x three minute vignettes on early childhood development theory and practice for training, educational use and web streaming. These were designed to complement the two ‘In the Mayor’s Footsteps’ broadcast documentaries (see ‘development films’ on page 6).
In November 2011 we launched our ambitious new 30 month project, Reframing Rio, at a two-day conference in Regents Park in London. Implemented in partnership with InterPress Service (IPS) in Rome, and the International Institute for Environment and Development (IIED) in London, the goal of Reframing Rio was to raise global awareness and revive commitment to sustainable development in the run-up to the Rio +20 UN Earth Summit in Rio de Janeiro in June 2012.

Supported by the European Union and CDKN, the launch conference brought together 24 broadcasters and producers from across Europe and the developing world. It was opened with a keynote presentation, ‘Does Rio +20 Matter?’ by Yolanda Kakabadse, president of WWF and director of CDKN Latin America & Caribbean, followed by presentations from Roger Morier, communications advisor in the World Bank’s sustainable development division, and Lucia Araujo from the Roberto Marinho Foundation in Brazil.

The meeting then split into work groups for lively brainstorming sessions on programme content for the various broadcast and print feature outputs to be included in the ‘Reframing Rio’ programme package in 2012. These included the new, five-part ‘Life Apps’ series subsequently produced with partners in Brazil, India, Kenya, Namibia and South Africa profiling new, entrepreneurial software engineer ‘heroes’ researching how to produce apps for social good, to benefit poor and marginalized communities in each of their countries.

“The plenary was quite informative and provided insight into the many challenges faced by the world. Ours is not only to find creative ways to communicate these challenges but to find the best ways of engagement that contribute to the transformation of the mind and soul - where it matters most.

Abius Akwaake, Optimedia, Namibia
tve distributed a four part series on globalisation and development, ‘The Interconnected World,’ which was produced in the UK by Dartmouth Films in 2010, for the International Monetary Fund (IMF). We invited partners around the world to submit proposals on how they would launch and distribute the series in order to obtain the highest possible profile for the series in their countries. We selected nine partners in China, Ghana, India, Indonesia, Namibia, Sierra Leone, Uganda, Venezuela and Vietnam, who received distribution contracts. ArteVision, our Venezuelan partner, translated the whole series into Spanish, and distributed it to several other partners in the Latin American partner network. Enda Vietnam, our partner in Vietnam, translated the series into Vietnamese, while Earth Matters Foundation in India made Tamil versions of the four films. The series has now been broadcast on dozens of channels – including Nepal TV and Avenues TV in Nepal; BanglaVision in Bangladesh; News X and Makkal TV in India; Hong Kong TV and Henan Digital Television in China; Urban Television and Wavah Broadcasting Services in Uganda; and Vale TV in Venezuela – and has also been distributed to over 100 universities, colleges, ministries and other educational institutions around the world.

tve also worked with 19 partners (in Argentina, Bangladesh, Botswana, Brazil, Colombia, Ecuador, Georgia, Ghana, Jordan, Kenya, Lesotho, Mexico, Nicaragua, Palestine, Peru, South Africa, South Korea, Uganda and Zimbabwe) to help promote the tvebiomovies competition to as many people as possible around the world, providing small grants to partners who were able to tap into the right networks to attract young filmmakers.

"This is a wonderful initiative and a great way to attract young people!"

Lourdes Paez - Ecuador

Africa

OnScreen Productions, our Kenyan partner, filmed with Kenyan cattle herders for the new Earth Reporters episode ‘Beating Plague’, and also travelled to Rwanda to film one of the Development Progress Stories there. Six partners from the Africa Partner Network (APN) worked with tve to help promote the 2011 tvebiomovies competition, while four partners in Sierra Leone, Ghana, Namibia and Uganda - EFA (Environmental Foundation for Africa), the Green Earth Organization (GEO), Optimedia and Television for Development (TFD) - all organized launch events and distribution of the Interconnected World series in their countries. In November, Enock Chinyenze, tve’s part time coordinator for the APN, and five of our African partners – from Kenya,
Malawi, Namibia, Sierra Leone and South Africa – attended the launch meeting for the Reframing Rio global project and contributed to the lively debate on programme ideas for the new series.

APN partners continued to distribute and broadcast programmes made for the Five Years to Go project – including broadcast of all five of the Life on the Edge programmes made in Africa in 2010 on Sierra Leone Television. Other highlights of APN distribution during 2011 were broadcasts of two of the African Child Survival series – ‘Roofless’ by Mozambican director Licinio Azevedo, and ‘The Sharing Day’ by Zimbabwean director Tsitsi Dangarembga - on Zimbabwe TV in August, followed by screenings of two of the series’ films to an audience of schoolchildren at the Harare Agricultural Show in August.

“...the most exciting activity was launching the Interconnected World documentary, which generated a lot of discussion among the audience. The other was showing ‘Ca Va Aller’ at the Kyebando Kisalosalo Market place where some people were drinking, others were playing some music... it was surprising, all switched off what they were doing and came and watched the films and also asked questions.”

John Kyamanywa, director of Television for Development (TfD), Uganda

Latin America & the Caribbean

While there were no specific regional projects, 2011 remained a busy year for tve partners in the Latin America and Caribbean network.

Peruvian partner, Guarango Productions organised the filming for the two-part series In the Mayor’s Footsteps over four weeks in May and June 2011. Guarango’s camera man Ricardo Cabellos travelled with Mayor Amilcar to three cities in Peru, and four in Brazil, to film the mayor meeting politicians, child development experts, other mayors and local people. Guarango also undertook the Spanish language versioning of the two programmes in the mini-series, and distributed it, in digital form, to nine partners in Latin America.

Other tve partners in the Latin America and Caribbean Network continued to distribute and broadcast the long-running microMacro environmental series on national and regional TV channels across the region – including on new TV channels in Argentina and Bolivia (CN23 and FULL TV), on Ecuador TV, the state channel in Ecuador, and on the regional channel Teveandina in Colombia.

south Asia

2011 was again a very busy year for tve’s south Asia office. In addition to coordinating broadcasts of the The Interconnected World series on five television channels across the south Asia region and working on the short climate change films with regional aid agencies and the Vodafone Foundation India (see page 4), our Delhi-based coordinating office continued to build on the strong relationships it has now developed with broadcasters in India, Nepal and Bangladesh.
This led to broadcasts of 36 tve films in 2011, wrote Chris Miller, director of tve coordinating office, south Asia, reaching “around 450 million + exposures through direct broadcasts in the course of the entire year across the region… and around 75000 exposures through direct and indirect DVD distribution, community screenings, etc.” The highlight of the year was the August open-air evening screening of the Life on the Edge film ‘Kung Fu Nuns’ - produced by tve Delhi partner 24 Frames and directed by Chandramouli Basu. “The screening took place,” tve south Asia reported, in front of “eight thousand viewers - largely Buddhist monks, nuns, plus many Ladakhis, Indians, and visitors from over 60 countries, in the open air in front of Naropa Palace, Shey… (evoking) continuous clapping throughout, and bringing tears to some viewers, with many people coming up to us to exclaim their appreciation of the film and heartfelt thanks from His Holiness himself, and several of the Rimpoches.”

east Asia
To increase audiences and outreach for their extensive library of environmental films, EEMP (Environmental Education Media Project), one of tve’s two partners in China, began a new initiative to explore ways of web-streaming films on Chinese platforms specifically targeted at young audiences – which included streaming of The Interconnected World on Youku, Tudou, Caijing Magazine and Caixin Media. EEMP, together with its China-based affiliate ICE Media, also finalised negotiations for CCTV to acquire 38 Earth Report programmes for broadcast across China during 2012.

Our other China-based partner Huafeng (the Beijing Huafeng Group of Meteorological Audio & Video Information) broadcast 115 tve programmes on the national cable China Weather TV Channel, reaching 67 million viewers, while also organizing broadcast of a further 29 on the terrestrial regional Changsha TV Channel in 2010, reaching an audience of 6 million.

“For China Weather TV, there were two series broadcast during 2011,” wrote Lu Yuan, Huafeng’s library manager. “One was ‘Global View’, for the first 100 titles – with the first broadcast on Saturday at 20:35 and the second broadcast on Sunday at 10:35 every week.

“The other series was ‘Stories of the Earth Village’ (programmes No. 101-115 in the Huafeng 2011 report). The first broadcast for each program was on at 7:08 every day, and they were broadcast once again 16 days later.

“For Changsha TV (from title 116-145), the first broadcast for each program was on 22:45 on Sunday, and the second broadcast was on 22:45 on Saturday, every week.”

Huafeng also translated 16 tve programmes into Chinese.

south east Asia
In Indonesia, tve partner Jungle Run Productions (JRP) also reached millions of viewers during the year with its new initiative Bumi Hijau TV (Green Earth TV). Broadcasting 60 tve programmes on more than 50 local
television stations, Bumi Hijau TV reached a potential audience of 220 million viewers. “The development of Bumi Hijau TV has been a nearly all-consuming process for us here at Jungle Run,” wrote JRP’s Shinta Okta and director Joe Yaggi. “We have a team compiling statistics and feedback from each of our partner stations (52 in total across Indonesia)...This feedback will be used to pitch advertisers (the ad slots are generally idle at the moment)...”

Here are a few quotes from partner stations’ feedback:

**Paris Van Java TV (Bandung):**
“We’ve received 23 calls, 7 letters and 5 emails all asking for more Bumi Hijau”;

**Bali TV (Bali):**
“Bumi Hijau brings great value. We get lots of positive responses from viewers...”;

**Jogja TV (Jogjakarta, autonomous province located in eastern central part of Java):**
“Since airing Bumi Hijau, we receive many calls asking for more of these stories...”;

**Jambi TV (Central Sumatra):**
“Even our local government watches. Now they want us to make more films like this...”

“Jambi TV in particular was important feedback for me,” Joe Yaggi explained in his 2011 report, “as the station is situated in a contentious province that harbours some of Sumatra’s remaining primary rainforest. Yet it is heavily impacted by expanding palm oil and pulp/paper operations that are depleting its forests. The producers at Jambi approached us at a conference to say how excited they were by the feedback, in particular government feedback and positive response towards films like ‘Timber Futures’ and ‘Timber Mafia’.

JRP also translated 35 tve programmes into Bahasa Indonesian during 2011, to reach the maximum number of audiences across the country. “Indonesia has an educational television ‘network’, TPI (Televisi Pendidikan Indonesia) - but this network is pretty much defunct. We believe that a market exists for entertaining, educational television in Indonesia and we intend to expand our subject matters and supply a number of hours to our partner stations building in the coming years. We’re excited to continue our partnership with tve. The long-term plan is to develop Bumi Hijau TV into a trusted, sustainable, and expanding source of educational television.”

In Vietnam, tve’s partner enda-Vietnam versioned The Interconnected World into Vietnamese, and the series was broadcast three times a week for a fortnight on Binh Duong Television from January 2012. “Feedback from universities,” wrote enda-Vietnam’s Dao Duc Khanh, “is that the series is a very lively and topical illustration for the economy faculty and many students asked to copy for their references. Besides, they required to be provided with regularly related information to this issue by audio-visual to help them to acquire their lessons more impressive and easily.”
2011 broadcasts and channels

![Bar chart showing broadcasts, BBC World News, other audience, channels, languages, and countries for years 2008, 2009, 2010, and 2011.](chart.png)
individuals fundraising and events

The awards ceremony for the prize-winners of the 2010 tvebiomovies competition took place at Google’s London offices in Buckingham Palace Road on 5 May 2011 in front of an invited audience of 160 people. Guests included the tvebiomovies supporters and judging panel, film-makers and development and environment NGOs.

Two of the winners - Kenu Huang from Indonesia and Mehmet Ali Baltali from Australia – addressed the audience via Skype, while Rwandan winner Dieudonne Gahizi flew over from Kigali to collect his trophy in person.

There were also three major tve fundraising events in 2011. On 5 April, Cyrus Todiwala, one of Britain's most successful Indian chefs, hosted an exclusive fundraising luncheon at his flagship restaurant Café Spice in London, winner of two 'Green Oscars' at the Corporation of London's Sustainable City Awards. tve’s Café Spice guests enjoyed an excellent four-course meal, accompanied by Indian music. Guest speaker was tve trustee Karin Mortensen Laljani, managing director Corporate Citizenship, who spoke about sustainable business practice. This was followed by a silent auction in which guests bid for, inter alia, an eco resort holiday in Panama, a Chagall print and a night for two in a luxury Prague hotel.

tve celebrated its 27th anniversary by holding a champagne reception at Kensington Palace on 5 July. Thanks to all who bought tickets for the event, we raised a fantastic £13,500. Hosted by Friends of tve president The Lord St John of Bletso, the evening included an auction of stunning items and a thought-provoking talk by Ruby McGregor-Smith, chief executive of Mitie Group plc. We thank our generous sponsors: Newhome Property Services, British Asian Women’s Association, The Delta Group, James Attwood Photography, Perton Solutions and Suraid.

Finally on 3 December international philanthropic fundraiser Mrs Surina Narula MBE hosted a winter dinner fundraising evening for tve at her grade-2 listed home, Hyver Hall in London. After a champagne reception, over 60 guests watched the trailer for 'Zero, Ten, Twenty – the Next Generation', before being served a lavish dinner of dishes prepared by Surina Narula's Indian chef. The evening finished with ‘live’ as well as ‘silent’ auctions and a raffle.
We speak to millions of viewers each year – and we help others speak out, too.

Help us to set out the facts, give voice, and inform millions of people with the information they need to take decisions on today’s critical issues.

From climate change to globalisation to women’s issues – the more we all speak out, the more we’re part of the debate.

Yes, I want to help tve speak out, with a regular gift of:

[ ] £35 a month  
[ ] £65 a month  
[ ] my own choice of £........a month.

Name...........................................................................

Address........................................................................
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[ ] if you’re a UK taxpayer, you can make your donation worth more through Gift Aid. For every pound you give us, we get an extra 25 pence from the Inland Revenue. So please tick here – it’s simple.

You can make this and any subsequent gifts to tve worth so much more – at no extra cost to you. Simply sign and date below so we can claim back the tax already paid out on your gifts. Thank you.

[ ] I want tve to treat all donations I have made in the last 4 years and any in the future, as Gift Aid donations until further notice.

Signature........................................... Date.............................

Note: This declaration entitles us to reclaim 25p for every £1 you give. You must pay an amount of income tax or capital gains tax of at least equal to the tax we reclaim on your donations in the tax year. If you have already signed a Gift Aid declaration, thank you – your gift is already worth 25 per cent more.

If you pay income tax at the higher rate, you must include all of your Gift Aid donations on your Self Assessment tax form if you want to receive the additional 15% tax relief due to you.
TVE

Instruction to your bank or building society to pay by standing order

Please fill in the form using ballpoint pen, and send it in an envelope to:
**tve**, 46 Bloomsbury Street, London WC1B 3QJ.

To the manager:..........................................................................................

Bank/building society (name):......................................................................

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Please pay: Co-operative Bank
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For the credit of: **tve/television for the environment**

Bank details: Account number - 65530188
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The sum of: Amount ................ (in words also)..........................................

Commencing on _ _ / _ _ / _ _ and thereafter on the _ _ day of the month until further notice and debit my
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**Instruction to your bank or building society**

Please pay **tve** direct from the account detailed in this instruction subject.
I understand that this instruction may remain with **tve** and, if so, details will be passed electronically to my
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Alternatively please send in a cheque to the **tve** offices at 46 Bloomsbury Street, London WC1B 3QJ
Please make cheques payable to **tve**.

Signature/s.....................................................................................................

Date..................................................................................................................
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Centre for Science and Environment India
www.cseindia.org
Centre for Media and Communication Studies (CMCS) Bangladesh
www.cmcsbd.org
Earth Matters Foundation India
www.earthmattersfoundation.org
Nepal Forum of Environmental Journalists Nepal
www.nefej.org
Serendip Productions Pvt. Ltd. Pakistan
www.serendip.tv
Society for Development Alternatives India
www.devalt.org
Trust Help India
www.trusthelp.org
WWF Pakistan Pakistan
www.wwfpak.org

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AlphaMax Suriname
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Centro de Comunicación y Producción Multimedia (CEPA) Dominican Republic
www.cepa.org.do
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www.imagcom.com
Istituto Multimedia DerHumALC Argentina
www.derhumalc.org.ar
LIDEMA Bolivia
www.lidema.org.bo
Fundacion Luciórnaga Nicaragua
www.fundacionlucionraga.org
TV Cultura Brazil
www.tvcultura.com.br
Canal Futura Brazil
www.futura.org.br

Middle East

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tve works in global partnership to make and distribute films that inspire change. We create relevant and compelling content on environment and development for audiences worldwide.

Our television productions reach people in 174 countries – 298 million homes via global broadcasts, and hundreds of millions more viewers through the internet and our partners.

We are committed to quality, integrity and editorial independence

‘For once an environmental video that isn’t depressing :D this one should definitely win!!!’
Comments left by YouTube viewers, tvebiomovies 2011

“It was indeed wonderful in Ladakh. In fact, one doesn’t get much of a chance to play back a film to the characters (and their peers). So it was really special for us personally to see how much the people there and the nuns specifically liked it... After the film was screened and the applause had faded, when we were walking past the nuns, they broke into an even louder applause and thanked us over again, for telling their story. One of the warmest feelings we’ve had ever.”
Chandramouli Basu, director ‘Life on the Edge – Kung Fu Nuns’, after the open-air screening in Ladakh in October 2011

“Just a quick note to say many, many thanks for the invitation to attend Reframing Rio. It was a pleasure to meet you. Reframing Rio was a wonderfully crafted event and it was inspiring to meet so many talented and creative participants.”
Raisa Scriabine, Executive Producer Earth Focus, LinkTV

‘I heard about the desperate Batwa people a few weeks before I got to know about the tvebiomovies competition, their story really touched me a lot and deep inside me I was burning to do something about the situation and to some extent, tvebiomovies has given me a chance to take the first step.’
Daniel Sayit, (Uganda), finalist tvebiomovies 2011

‘I know Tomska sent me and many other of you people here but I think we should all take something important from this video. There are people out there who don’t have internet, a permanent home, fresh water. And yet they do not complain about not getting the new iPhone for Christmas. Make a change’
GCEism

tve would like to thank its core funders and founding partners: